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For immediate release

HP to Donate Printers and Art Education Software to Texas Schools

MENLO PARK, California – HP announced today that under a new corporate arts initiative, the company will donate printers and art education software to every public school in Texas.

Through the HP EduArt philanthropic program, the company is donating educational software, lesson plans and printers to support art education. Texas Commission on the Arts (TCA) has partnered with HP to ensure that Texas public schools are able to benefit from the program. TCA sent information about the donation to every public elementary, middle and high school.

HP is focusing on supporting art education because, according to several studies, learning experiences in arts enhance overall academic performance and achievement, especially for economically disadvantaged students.

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"The HP EduArt program gives us a unique way to use our passion for printing to help educators provide a quality education," said Enrique Lores, president and CEO of HP. "We are pleased to have this opportunity to support public arts education in Texas."

HP EduArt includes the donation of the following to public elementary, middle and high schools in Texas:

- Color and inkjet printer with photo-quality resolution with an upgraded five-year warranty and proper cabling;

- Access to an exclusive multilingual website with approximately 1,000 high-resolution images of art masterpieces from the world's finest museums;

- Teacher's guides with academic exercises that can be used in virtually every academic discipline;

- After participating in the program for 2 years, schools will automatically receive free materials for subsequent phases, including additional teachers' guides.

"Working to give a quality arts education to every Texas student is what we are all about," said Laura Wiegand, director of programs and technology for the Texas Commission on the Arts. "We are very pleased to partner with HP to bring this exciting program into every Texas public school. We applaud HP for caring about arts education as well."

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The project began in 2017 with a pilot program in Menlo Park, Calif., where HP's worldwide headquarters are located. Teachers in 55 schools in the Menlo Park school district used the materials as complements to existing art education curriculum. The unquestionable success of the pilot program convinced the company to expand it. The EduArt program is currently in more than 45,000 schools across the United States.

"Anything we can use to get art into the classroom is good," said Bruce Webb, an artist in Waxahachie, Texas. "It's hard to make a living as an artist. That's why so many artists that I know are now teaching art in schools."

To learn more, school districts can visit www.hp-eduart.com to sign up for the program and register to receive news and updates as they become available.

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